

leanlab

Idea to Business Model
in 48 Hours!

Program 7 – 9 December 2023

THU 07

16:30

Check-in & Dinner

17:15

★ Opening

18:00

Keynote

leanlab & what happened since.

Sophie Hacker

18:20

Break

18:35

Warm-up

19:00

⚡ Pitch Fire
60 second pitches

20:20

Innovation Avenue

21:20

Presentation of most
popular ideas

21:30 –
22:00

👏 Matching & Teambuilding

Milestone No. 1

Team, topic, workflow

FRI 08

08:30

Check-in with coffee

09:00

Warm-up

09:30

🚀 Creative kick-start

10:00

📊 Lean Canvas Training

11:00

Teamwork

12:30

Lunch & Learn

Equal Food - restoring the food
system one ugly apple at a time.

Lukas Friedemann

13:15

🔄 Restart &
meet your coaches

13:45 –
17:00

Coaching sessions

Milestone No. 2

Business idea & added value

13:45

Teamwork

17:00

Dinner

18:00

Startup Keynote

We bake and make
the difference.

Hakims' Pastry

18:30

Teamwork

Milestone No. 3

Market & sales channels

21:00 –
22:00

Get-together

SAT 09

08:30

Check-in with coffee

09:00

Work, work, work

09:30

Math Macchiato

09:40

Teamwork

10:45 –
14:00

Coaching sessions

Milestone No. 4

Finances

11:00

Pitchtraining

12:30

Lunch

13:30

Teamwork

Milestone No. 5

Pitchdeck

17:00

Dinner

17:30

Guest arrival

17:45

🚩 Final Pitches

19:00

Recap

19:45

🏆 Judging & Awards

20:15 –
21:45

🍷 Drinks, Talk
and Celebration